



Guidelines for Grant Proposals

Our Priority

A Fund for Women seeks proposals that will allow us to implement our strategic focus area, Women's Economic Empowerment, within Dane County. We are especially interested in activities that support our Earn-Save-Invest initiative and position women for greater economic success within the following areas:

- **Education:** Projects or programs that facilitate the completion of a level of formal education that leads to job preparedness, including: high school, community college, trade school, and college. Examples include:
 - Academic assistance,
 - Trade apprenticeships/internships,
 - Voucher programs for school/apprenticeship related books, transportation, childcare,
 - Programs that promote benefits of education/job training,
 - Work/study programs,
 - Career counseling, or
 - Similar programs that reduce or eliminate barriers to education.
- **Job Placement:** Projects or programs that help women find and retain financially sustainable jobs after education. Examples include:
 - Writing resumes, interviewing strategies, building self-confidence,
 - Proactive strategies for finding jobs and initiating contact with employers,
 - Guidance on starting a business,
 - Working with businesses to develop employee supply chains, or
 - Similar programs that reduce or eliminate barriers to finding financially sustainable jobs.

Additional Considerations

In considering proposals, AFFW will also weigh if the grant award will:

- Align with our brand, mission, and vision
- Maximize community impact
- Build greater visibility
- Establish greater credibility
- Attract potential partners and sponsors
- Generate stories for our case for support
- Grantee's program sustainability post initial grant funding
- We will also give preference to proposals that include partnerships with other agencies and/or cross-sector solutions.
- Matching opportunities to grant dollars



Eligibility for Grants

- Non-profit organizations, exempt from Federal income taxes under section 501(c)(3) of the Internal Revenue Code or governmental bodies, including schools and municipalities that serve the people of Dane County, and
- Conduct business without discrimination on the basis of race, religion, gender, sexual preference, age, marital status, disability or national origin

What A Fund for Women does not Fund

- Individuals
- Bricks and mortar
- Endowments
- Debt retirement
- Religious organizations for religious purposes
- Public dissemination of materials with no ability to follow up with individual recipients
- Short-term events such as conferences, festivals, fundraising functions and celebrations
- Substance abuse treatment or health care services, including mental health
- Capital grants to support ongoing maintenance
- Lobbying
- Scholarships
- Annual fundraising campaigns

Our Guiding Principles

Mission Statement: We transform our community so that women and girls thrive.

Vision Statement: A community where all women and girls can reach their potential.

Worldview: When we empower women and girls, we improve the world.

In implementing our mission and vision, we strive to:

- Develop a culture of women's philanthropy
- Empower women and girls
- Inspire all women to help women

Contact Information

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